

Editorial Policy and Manuscript Guidelines

Editorial Policy

The *Journal of International Business and Economy* (JIBE) is published jointly by the Institute of Industrial Policy Studies (IPS) and Business School of Beijing Normal University. All submission will be subject to a double-blind review process. The journal publishes theoretical and/or empirical articles relating to international business and/or economy. In particular, the journal would welcome articles on the overlapping area between these two fields, such as international competitiveness, comparisons of business institutions in different cultures, and comparisons of management across countries. Although its principal audience consists largely of scholars and researchers, the journal also publishes articles that will be useful to government officials and business executives.

Manuscripts should be submitted in WORD format via the online submission system (<https://www.ijibe.org/submission-article>). Before your submission, please check the manuscript guidelines. To ensure a blind review, please include your name on only the first cover sheet that can be easily deleted from the computer file before sending to reviewers.

Manuscript Guidelines

Manuscripts should be single-spaced with the font of Garamond 11 points on standard A4 paper with 1-inch margins. An abstract of 100-150 words should be included, followed by 3-6 key words. The manuscript of a full article should be about 6,000 - 10,000 words, including references, tables, and figures.

Major headings should be flush left, bold, and capitalized. Second level headings should be flush left, bold, and italicized. Third level headings should be flush left and bold. For second and third level headings, only the first letter of the major words should be capitalized.

Footnotes should be avoided. It is better to integrate them within the text rather than to put them in a note. If necessary, they should be kept to a minimum and be numbered consecutively throughout the text with superscript Arabic numerals.

Tables and figures should be put on separate pages and should follow the references. Indicate the position of the table or figure. e.g., (Insert Table 1 here). The table or figure should be placed after the first mention in the text, as soon as graphically possible. Authors are responsible for supplying high quality figures.

For references, authors should make certain that there is a complete reference for every citation in the text and that the citations in the text and references are in agreement. Please follow the following formats for citations placed in the text and for references. Examples of citations are as follows: with one author: (Dunning 1995); with two authors: (Hamel and Prahalad 1985); with more than two: (Moon, Rugman, and Verbeke 1998); with more than one source cited together: (Dunning 1995, Hamel and Prahalad 1985); with two or more works by one author: (Porter 1986, 1990); with page number: (World Bank 1995, 6). Examples of references are as follow:

Dunning, J. H. 1995. Reappraising the eclectic paradigm in an age of alliance capitalism. *Journal of International Business Studies* 26 (3): 461-491.

Hamel, G. and C. K. Prahalad. 1985. Do you really have a global strategy? *Harvard Business Review* (July-August): 139-148.

Moon, H. C., A. M. Rugman, and A. Verbeke. 1998. A generalized double diamond approach to the global competitiveness of Korea and Singapore. *International Business Review* 7: 135-150.

Porter, M. E. 1986. Competition in global industries: A conceptual framework. In M. E. Porter, editor, *Competition in global industries*. Boston: Harvard Business School Press.

Porter, M. E. 1990. *The competitive advantage of nations*. New York: The Free Press.

World Bank. 1995. *World development report: Workers in an integrating world*. Oxford: Oxford University Press.